

# SAHOMES & INTERIORS



AN SALIFE PUBLICATION  
47 FULLARTON ROAD KENT TOWN SA 5067  
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# SAHOMES & INTERIORS



SAHomes has been successfully produced for three years by the publishers of SALife magazine, the biggest selling magazine in South Australia.

Volume 4, on sale November 21, will showcase stunning homes throughout the state and will feature interiors such as kitchens, dining rooms, lounge rooms and lighting. Readers will be people right across Adelaide and South Australia looking for ideas to include in renovations, extensions, decorating and furnishings, or building a new home.

SAHomes & Interiors is a magazine of ideas and dreams.



- The print run will be minimum 8000 copies and the magazine will be heavily promoted on television and radio.
- We use the finest stock for the cover and text pages to ensure beautiful reproduction.

### Targeted communications are more persuasive and effective

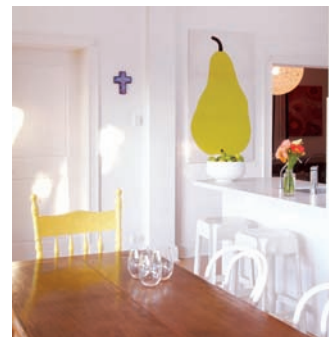
When it comes to engaging with your audience, magazines such as SAHomes & Interiors (and SALife) are already one step ahead because magazines establish a strong and intimate relationship between readers and their chosen publication. Faced with overwhelming choice, people are naturally drawn to magazines to which they feel a strong connection.

Magazines engage their readers one-on-one.

### Both editorial and advertising content is relevant

Niche magazines such as SAHomes & Interiors also have another advantage: they deliver content that is more relevant to the reader than any other information.

Our reader is at the forefront of our thoughts at every editorial meeting.



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## Advertising Deadlines 2012

Issue on sale	Last bookings	Last copy
November 21	October 26	October 31

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