

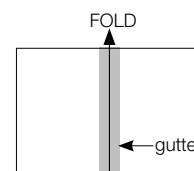
Specifications

Published by Canongate Partners Pty Ltd ABN 41 231 971 675
 47 Fullarton Road Kent Town S.A. 5067. PO Box 71 Kent Town S.A. 5071 **T: 08 8132 8900** F: 08 8132 8999

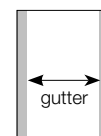
FREQUENCY	Monthly except January
RETAIL PRICE	\$8.80
TRIM SIZE	240mm wide x 320mm deep
TEXT STOCK	95gsm Gloss Art
IMAGE RESOLUTION	300dpi
SCREEN RULING COVER 250	250lpi
TEXT	200lpi
INK WEIGHT	320%

SPACE MEASUREMENTS

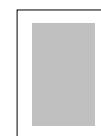
Double page **with 3mm bleed** 486mm wide x 326mm deep (**trim size 480mm x 320mm**)
 Insure type is 15mm from the gutter. Keep all important information 10mm from the top and bottom of your page.



Full page **with 3mm bleed** 246mm wide x 326mm deep (**trim size 240mm x 320mm**)
 Insure type is 15mm from the gutter, remember your advertisement could be on a left or right hand page.
 Keep all important information 10mm from the top and bottom of the page.



Full page (*with 20mm white border*) 200mm wide x 280mm deep



Half page horizontal 200mm wide x 136mm deep



Half page vertical 96mm wide x 280mm deep



Quarter page 96mm wide x 136mm deep



COVER AND GATEFOLD MEASUREMENTS ATTACHED

MATERIAL PLEASE SEE ARTWORK REQUIREMENTS

- Files Print ready PDF files (300dpi, CMYK and fonts embedded) EPS, TIFF and JPEG files will be accepted.
 Hard copy proofs must be supplied with material.**
- Scans For advertisements created by the publisher: the price includes eight scans per full page, four scans per half page and one scan per quarter page. Scans above that number attract a \$50 fee per extra scan.
 We cannot guarantee quality reproduction of supplied digital images. We do not accept film separations.
- ** Only hard copy proofs, provided from a printer's professional colour proofing system will be colour matched before printing. All other hard copy proofs will be used as a positional guide only.

Specifications – covers

Print ready PDF files (300dpi, CMYK and fonts embedded)

Hard copy proofs must be supplied with material. Only hard copy proofs, provided from a printer's professional colour proofing system will be colour matched before printing. All other hard copy proofs will be used as a positional guide only.

